

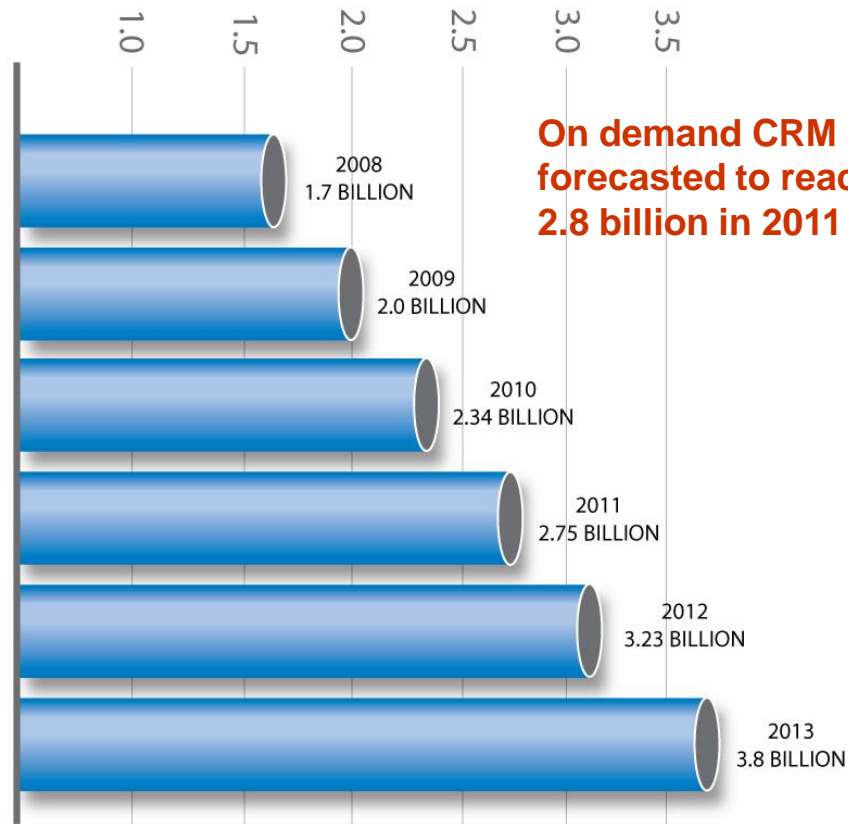


SaaS On-Demand CRM Communication Solutions

INVESTOR PRESENTATION, 2011

MARKET POTENTIAL - SaaS CRM

CAGR of 17.4% for SaaS CRM
 FORECASTED COMPOUND ANNUAL GROWTH RATE OF 17.4% THROUGH 2013



Source: Gartner, Inc. Market Share

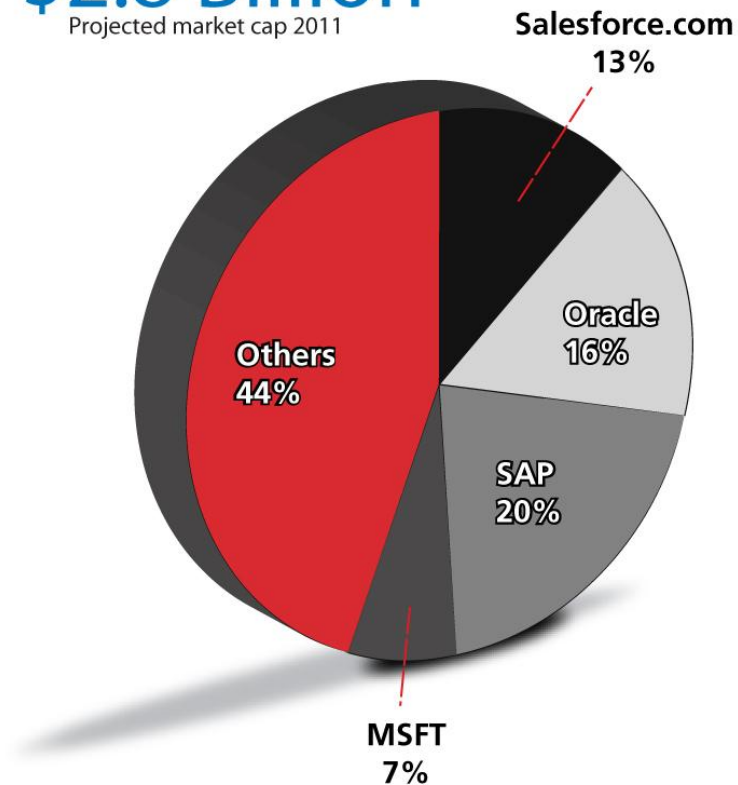
- Total SaaS global revenues of \$13.1 billion in 2009
- Total SaaS estimated revenues of \$40.5 billion by 2014
- 25% of CRM software in 2011 will be delivered by SaaS
- SaaS represents more than 20% of the CRM market
- The CRM software industry is achieving penetration of approximately 21% of the total software market
- Today it is estimated that 55% of businesses based in North America have deployed at least one SaaS application

MARKET SHARE

Telecorp will focus on the largest 44% piece of the market which will avoid going head to head with the giants such as Oracle and SAP.

**1% market share =
over \$28 million**
**1% of SalesForce =
\$10 Mil**

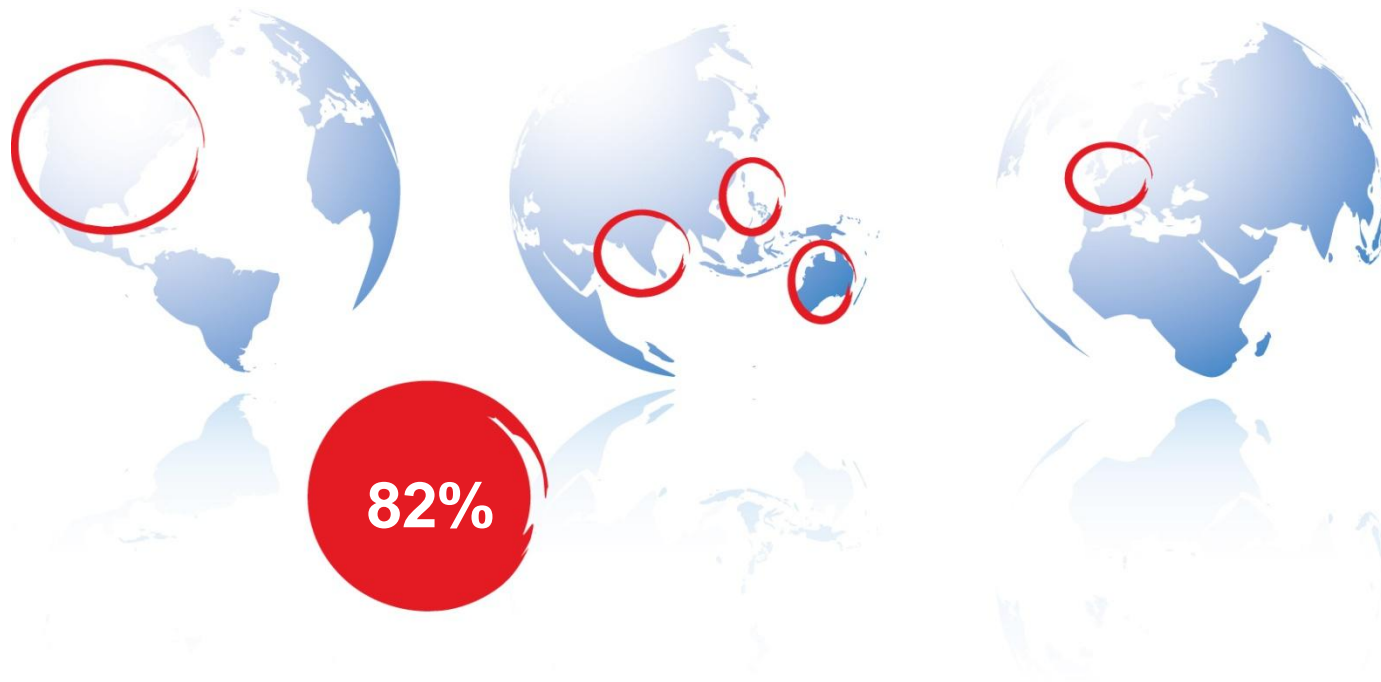
\$2.8 Billion
Projected market cap 2011



Source: Gartner, Inc. Market Share

TARGET GEOGRAPHIC MARKETS

10 Countries account for > 80% of the global CRM software developing markets.



Source: Gartner, Inc. Market Forecast

PROBLEM

Current market leaders are looking for ways to:

- Increase sales and reduce costs of sales
(reduce expense:revenue ratio)
- Track, store & utilize data better
- More effective communication & follow-up with customers
- Reduce customer service costs - Efficiencies
- Ensure productivity
- In-depth Analysis (Analytic tools)

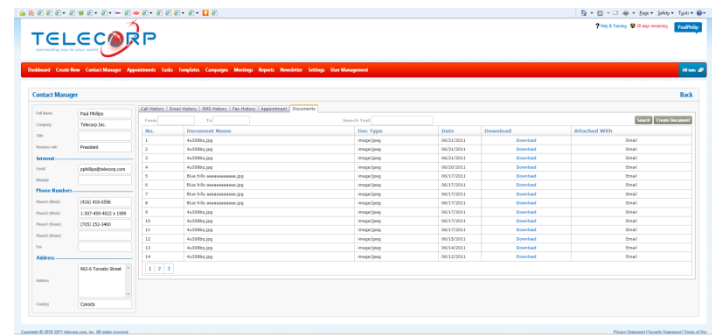
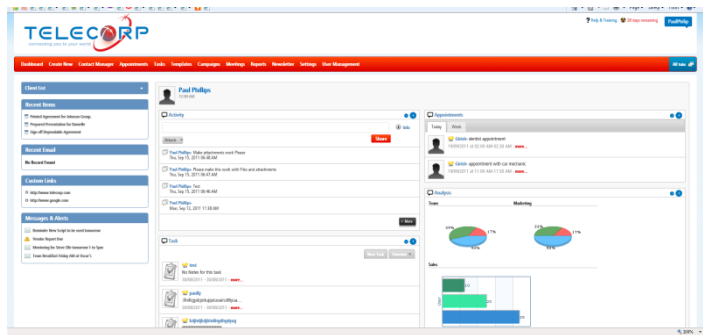
SOLUTION - VALUE PROPOSITION

- One seamless Customer relationship management (CRM) software system
- Will increase performance by 30% to 50%
- Reduce expenses through automation & efficiencies
- Ease of use and ease of deployment
- Full training & support modules
- Advanced telesales/telemarketing
- Effective hands-free customer communication tools
- Sales force automation
- Module interfaces for 3rd party
- Meeting and presentation management

KEY PRODUCTS - COMPETITIVE EDGE

Sales Generator System incorporates unique features and innovations over the major competition.

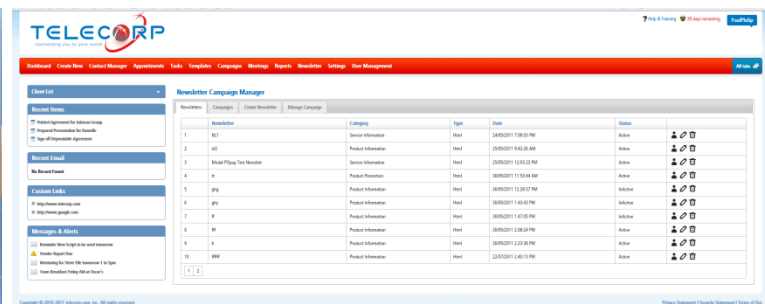
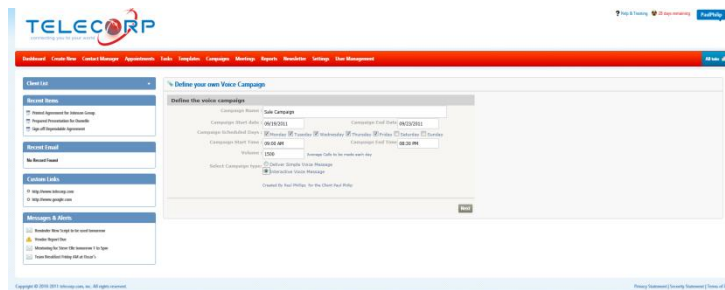
- Telemarketing Tools - fully integrated call center
- Simple software integration
- Includes broadcast, voice, email, text & fax messaging
- Complete Voice Over IP (VoIP) System
- Most sophisticated multiple “do not call” lists
- Predictive Dialer feature - allows 6 lines at one time
- Strong data management tools - allows importing or exporting to most third part software systems
- Dispositions
- Mobile App



KEY PRODUCTS - COMPETITIVE EDGE

I-driveConnects incorporates unique delivery features and innovations over the major competition.

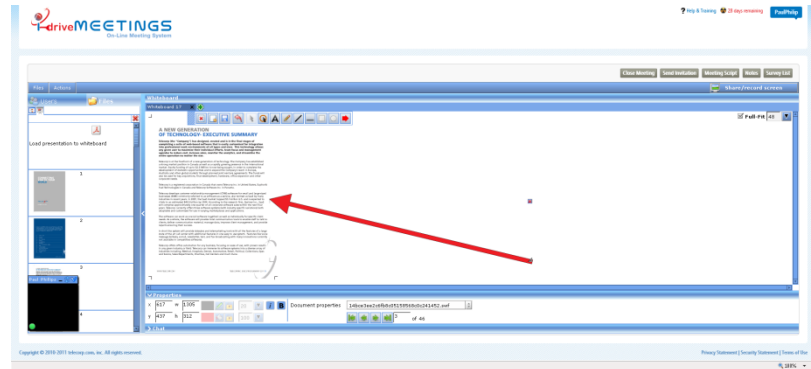
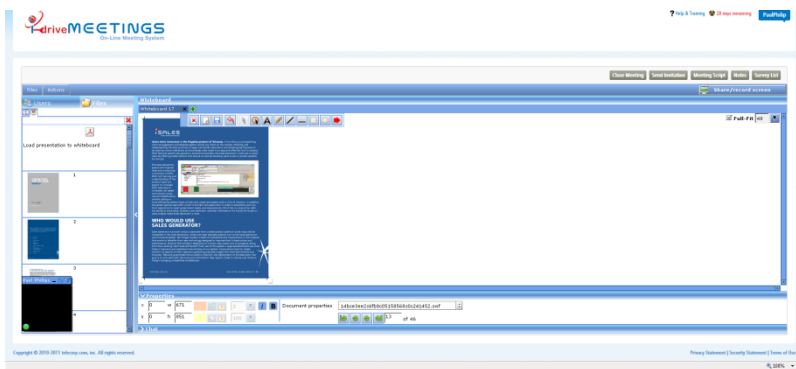
- Ringless Voice Messages - Direct to voice mail
- Voice, e-mail, Fax and SMS
- Data Management - Import or export to most third part software systems
- Secure e-mail (voice/e-mail)
- Cancelled appointment filler
- Complete Voice Over IP (VoIP) System
- Most sophisticated multiple “do not call” lists
- Direct Connect
- Automated Campaign Contact Manager



KEY PRODUCTS - COMPETITIVE EDGE

Combines features of remote desktop, meeting tools, support applications, training, demonstration and conference call applications

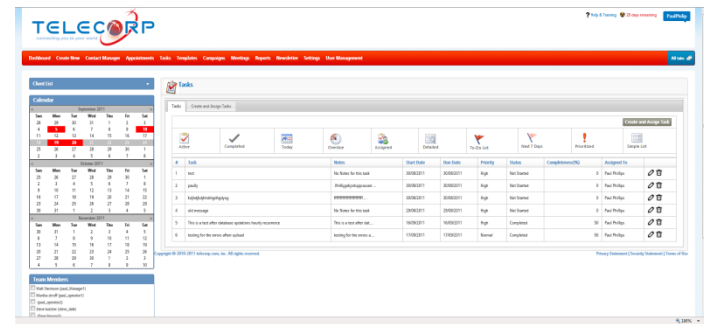
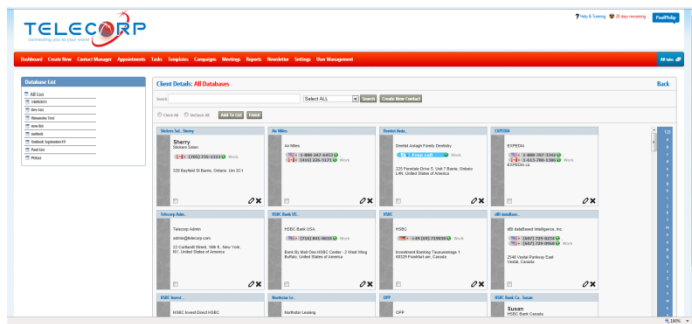
- Attention alert
- Survey, quiz and polling tools
- Automated tools before and after sessions
- Scripting



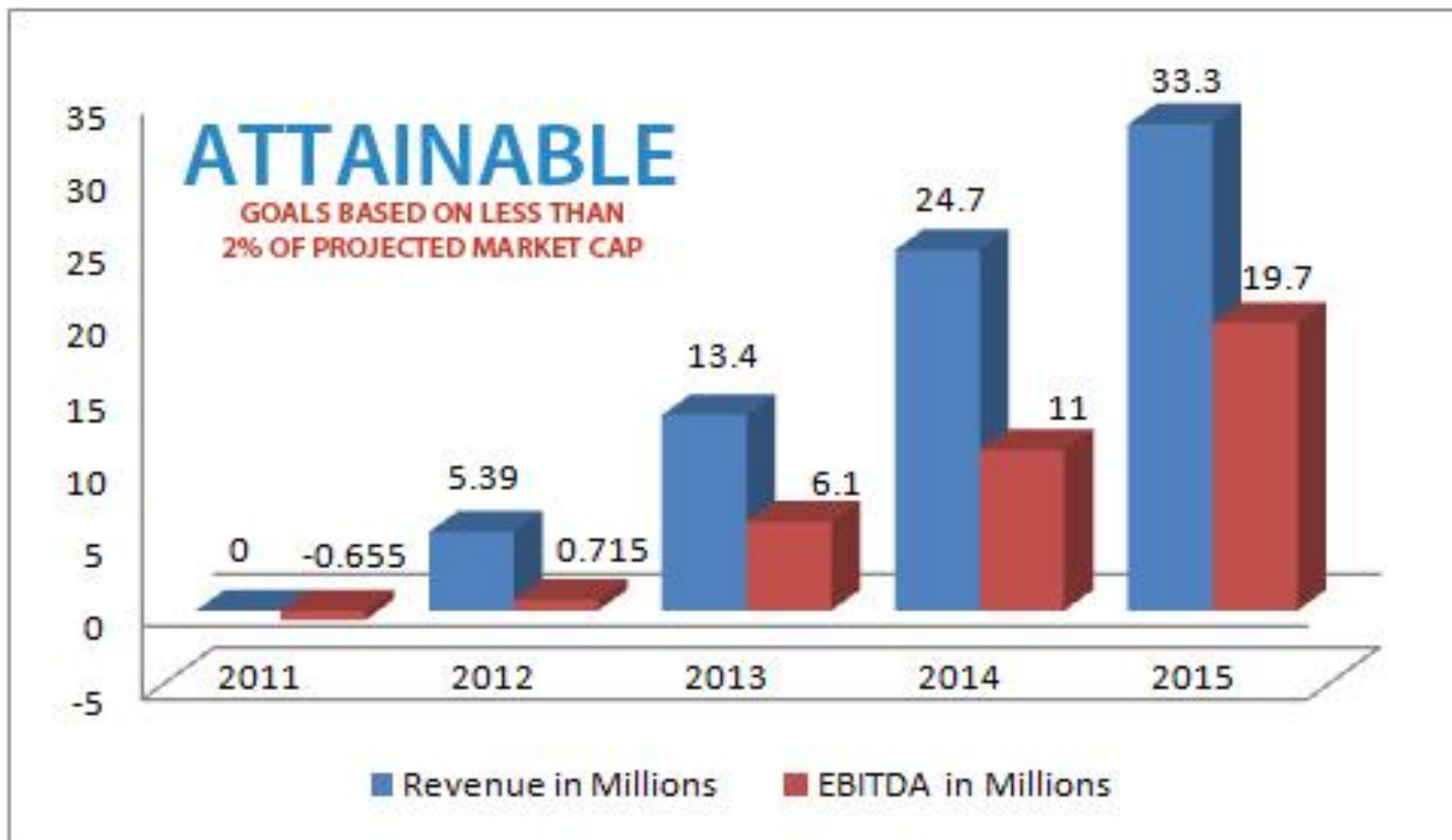
KEY PRODUCTS - COMPETITIVE EDGE

I-driveStaff will allow us to offer the premium staffing management software ever available in the temporary and permanent staffing industry

- Allows Staffing Companies to manage their accounts and staff with features only available from Telecorp
- Increase sales, reduce cost, monitor successes and ensure client success every time!
- Increase productivity by 50% to 75%



PROJECTED REVENUES & EARNINGS



Acquisitions



A back up and document Sharing System
Plans to include a Tender Distribution system in it

Pending Acquisitions



Products include;
dBASE
dQUERY
dMOBILE
DB Everywhere

Rebranding



- i-driveme.com
- i-drivebusiness.com
- i-drivecom.com
- i-drivecomm.com
- i-drivecommunication.com
- i-driveconnections.com
- i-driveconnects.com
- i-drivedata.com
- i-drivemeetings.com
- i-drivesales.com
- i-drivestaff.com
- i-drivesuccess.com

New Website November 2011



Tel: (307) 459-4022

Fax: (307) 459-0422

investors@telecorp.com

www.telecorp.com